

Box of delights

David Price lives a life of style and sophistication with Naim's new mu-so compact hi-fi system



There have always been mass market consumer audio products, and there has always been hi-fi. Several decades back the two were clearly delineated, but nowadays we're seeing the mass consumer electronics market – now catered for by the likes of Apple – moving upmarket and eating into entry-level hi-fi products. Hi-fi manufacturers are now fighting back, making quality 'lifestyle' products like this one.

Traditionally, the high-end audio (as opposed to 'hi-fi') market was the sole province of Bang & Olufsen, with a minor supporting role played by Bose. This is in effect where Naim has aimed the mu-so – at savvy, style-conscious music lovers who can't be doing with the clutter of separates in their compact, bijoux apartments. In truth, it's an audacious push; just because you're a great hi-fi brand doesn't mean you have the necessary

It retains a sense of rhythmic integrity that seems to defy the laws of physics

skill set to take on a company like B&O that has produced some sublime designs that sound decent and are nicer to use than anything anyone else has ever made.

Effectively, this is a box with loudspeakers, amplifiers, DSP and a network-enabled preamp all built in. To my knowledge, it's the second Class D design the company has done, the first being the (fine sounding) Naim for Bentley auto installation. It streams music from network-attached storage, smartphones, tablets, USB sticks and ye olde MP3 players, and can work as a standalone system or part of a multi-room setup.

Music comes via AirPlay (from Apple iDevices), or from the UPnP streamer. There's also aptX Bluetooth, which is what many will use. It plays internet radio and works with Spotify Connect. There's also a USB socket (which can play out the digital signal from an iPhone, iPad, iPod – or off a USB stick). There's an optical digital input too for DVD players, gaming consoles etc. and a 3.5mm analogue input, although disappointingly no RCA phono sockets.

As our main picture shows, the mu-so sports six drive units behind its front grille (which is removed in the photo). The complement includes two tweeters, twin midband drivers and two elliptical 'figure of eight' bass

DETAILS

PRODUCT
Naim mu-so
ORIGIN
UK/China
TYPE
One-box system
WEIGHT
13kg
DIMENSIONS
(WxHxD)
628 x 120 x 256mm
FEATURES
• UPnP; aptX;
AirPlay; wi-fi
• Ethernet; USB
type-A; optical
digital and 3.5mm
analogue inputs
• 24-bit/192kHz
DAC
• Claimed output
power: 6x 75W
• Support for WAV,
FLAC and AIFF
(24/192); ALAC
(24/96); MP3; AAC;
OGG and WMA
DISTRIBUTOR
Naim Audio Ltd
TELEPHONE
01722 426600
WEBSITE
naimaudio.com



units; the latter chosen to maximise the cone size despite the slimline dimensions of the front baffle. In a nod to the famous Linn/Naim 'Six Packs' of the eighties, they are actively driven by six (STMicroelectronics TA516B/STA311B 75W Class D) amplifiers. The mu-so's cabinet is reflex-loaded with a ribbed and flared port.

Clever digital signal processing is featured in the brain of the mu-so; a 32-bit Cirrus logic CS47024 DSP

The mu-so proves able to image way beyond its own physical boundaries

chip runs code that has been custom designed by Naim engineers. As well as tying together the active speaker drivers, it gives optimised equalisation settings for two different positions within a room – close to and away from the rear wall. It also features a loudness compensation curve to address the way the human ear fails to hear low bass or high treble at low volumes.

Naim says the design of the mu-so shares some formal elements of the company's top Statement series of amplifiers. The quality of the materials and there's an echo of classic B&O in the wide expanses of brushed aluminium and the silver heat sink that runs from one end of the case to the other. The touch-

sensitive volume control, with its ring of bead blasted, anodised aluminium is an interesting feature too – and like Spinal Tap's guitar amps, it goes up to 11! The unit comes with a black speaker grille as standard, but there are Deep Blue, Burnt Orange and Vibrant Red options for an additional £70.

Design statement

The packaging of the mu-so was designed by Naim engineers in conjunction with a consultant professor from Queen Mary, University of London. Given the wide variety of functions it has, and the relatively compact space, this was more of a challenge than you might think. On one hand there was a need to offer a largely unimpeded enclosure for the loudspeaker drive units, and on the other there was a lot of space required for the amplification and preamp sections. One result of the collaboration, says Naim, is the patent-pending embedded wi-fi antenna system, where two hidden printed-circuit slot antennae – one between the bass drivers and one inside the rear heat sink – work in combination with a dual-channel diversity receiver to give a better wi-fi link, despite the mu-so's metallic shell.

Getting going is relatively easy if you've got the quick start guide, although high-on impossible without it; there's a precise procedure to follow to get it talking to your network and/or devices

wirelessly. Another challenge is placement; it's a pretty large product for a one-box system, and puts a great deal of energy into the surface it's sitting on, especially at high volumes – so you don't want to place it on a rickety chair! I find that it needs a firm foundation for the tightest bass.

Sound quality

I haven't heard anything quite like the mu-so before. Of course it isn't a large, expansive two-channel separates system, but nor does it give anything like the sort of shut-in sound you get from other one-box designs. Instead the baby Naim inhabits a different world, one that fills a medium-sized room with sound in an effortless way despite not being a full-sized system. Not only that, it isn't just 'sound' that it makes, but a convincingly musical performance that has an integrity and a rightness that you don't expect from a single box such as this.

I discover that the mu-so is too good to secrete just anywhere in the room; it works best a good way from rear or side walls, where it can breathe properly. The bass never booms, but is nicest about 50cm out into free air, with the unit firing in the direction of the listener roughly at ear level. This done it gives you a commanding performance, seeming to do the reverse of the 'music squeezed through a toothpaste tube' effect. Its front speaker baffle is small, yet the scale of the music completely belies this. It has a TARDIS-like quality, except the other way around where what comes out is far larger than from where it came.

Tonally it's surprisingly neutral when correctly sited. Bass is really taut and a good deal more extended than you might expect, although you never get the subterranean growl of the bass line from Supertramp's *Child Of Vision* that you'd find in a full-sized hi-fi. Its ability to reproduce the middle and upper notes of the bassline is excellent, though, as well as conveying the keyboard work of Roger Hodgson in a crisp, undiluted way. The talent that the Naim has at distinguishing between different strands of the mix regardless of how loud or quiet they're playing marks it out – I've never heard any similarly priced or sized one-box system do the same. Its combination of clarity and power is genuinely special.

The midrange isn't as expansive or as translucent as a separates system, but again it's so much better than a normal one-box offering. It lets you follow the flow of the music, listen



HOW IT COMPARES
The mu-so has no direct competitors, but probably its closest rival is the Bose Wave music system III. £680 buys you this ageing but commercially very successful unit, complete with an additional Bluetooth adaptor. It sports a CD player, DAB/FM/AM radio and non-aptX Bluetooth from mobile devices. It is extremely easy to use for pretty much anyone. In contrast, the Naim needs more perusal of the instruction manual, but the upside is the dramatically better sound. Actually, the Bose sounds better than you would think just by looking at it, but it's still no match for the Naim which completely outclasses it in terms of clarity, scale, detail, and overall musicality. The mu-so is on a higher level to the Wave system in every respect, aside from brand awareness.

IN SIGHT



WIRELESS TECH

Key to the mu-so's appeal is its wireless connectivity. Naim has established itself as the provider of excellent uPnP streaming products, and the mu-so benefits from this; whether via wired (Ethernet) or wireless (wi-fi), it sounds excellent regardless of resolution. It proves a brilliant partner to a RipNAS, offering speedy and glitch-free access to my burgeoning digital music library. The optical digital input goes up to 96kHz, and sounds no less good; it's ideal for porting the sound of a Blu-ray player, for

example. You can also play CDs this way and I get excellent results from a standalone CD transport, although most users will think this is overkill. The analogue input is good too, and it makes a nice noise with the USB input fed by an Apple iPad. Speaking of which, there's a neat app for iOS and Android devices that makes it much easier – and nicer – to use than manually or via the remote. It also gives easy access to Naim Radio presets and Spotify Connect, as well as extended metadata from your NAS device.

into the mix and enjoy things just as you should. Indeed it's remarkably uncompressed and unconstrained; you can even feed it pounding house music like *Who's In The House* by The Beatmasters, and it doesn't get flustered. It goes loud and retains a sense of rhythmic integrity and dynamic ease that seems to defy the laws of physics. Because of this, music seems easier to listen to than you'd expect from something this size. At first there's a sense of subconscious confusion while your ears attune to what they're hearing, rather than what you expect to hear.

Feed it a Deutsche Grammophon recording of Beethoven's *Pastoral Symphony* and even this type of programme material comes over in an impressively natural, unalloyed way. Of course, it can't reproduce the space and the scale of the recording in its entirety, but it does capture the textural feel of the orchestra as well as the flow of the music that it's playing. It's also good at signposting differences in dynamics, so you can really sense how the music broods then builds up to a crescendo. The treble performance of the mu-so surprises here too, giving a spacious feel and marking out the recorded

acoustic well in spatial terms. Again, the unit proves able to image way beyond its own physical boundaries.

Conclusion

There's no doubt in my mind that the mu-so is a superb product; it's no substitute for a full-size hi-fi and doesn't set out to be, yet it provides music from a one-box system of a clarity and power that is absolutely exceptional.

Factor in its excellent wireless and streaming capabilities and it's an extremely persuasive package – for Generation X and Y alike ●

Hi-Fi Choice

OUR VERDICT

SOUND QUALITY

★★★★★

VALUE FOR MONEY

★★★★★

BUILD QUALITY

★★★★★

FEATURES

★★★★★

OVERALL

★★★★★

LIKE: Sound quality; stylish packaging; connectivity; build and finish

DISLIKE: Styling won't win everyone over; wireless setup not intuitive

WE SAY: Brilliant one-box music system with quality to spare

Q&A

Ryan Latham,
Communications director,
Naim Audio



DP: What type of customer is the mu-so aimed at?

RL: It's an elegant multi-room solution for our existing Naim streaming product owners and a complete digital music system that we hope will appeal to new customers looking for performance from a single box. Who knows, maybe they will get the bug and go on to discover other Classic or Uniti products? So Naim hasn't shifted to a new ground, on the contrary we continue to develop two-channel products for our core music-loving audience. If you want evidence of this just look at Statement, our flagship amplification system; we invest more in R&D today than ever before.

What rivals would you say that the mu-so is gunning for?

Mu-so was actually conceived as a high-performance, feature-rich all-in-one system, constructed from high-quality honest materials. The vision was to create a true Naim sound from a single small enclosure. A great product for new and existing customers, rather than focusing on what others are doing. Having said that, I've heard quite a few of the other products in this category and I think mu-so is stunning in terms of performance, no comparison!

What's most special about it?

The overall industrial design, which defies the built-in technology. For example, the patent-pending wi-fi antenna is built into the heat sink and the fastenings are hidden to help create a seamless aesthetic. I could list several more examples, but if you ask me for one stand-out feature it would have to be the touch interface and volume control. Not only is it mechanically beautiful, but it provides a direct connection between the user and the product. We felt that was essential, not only for control, but also to provide a joyful tactility that is missing in many app-controlled systems.